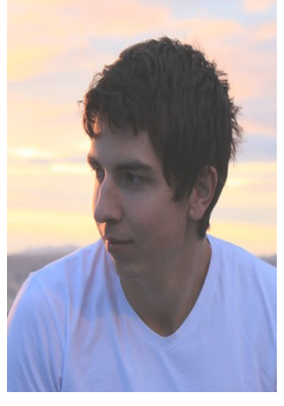
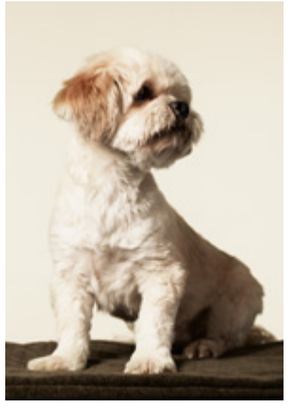
Metronet Plugins

Why we make them and why you should too!

Short on Metronet

- Based in Oslo, Norway 30+ people
- Started as a search company, evolved into an IT-company
- Medium-sized + projects (250 hours +)
  - Websites
  - Campaign sites / social media applications
  - Intranet
  - E-commerce

Web team

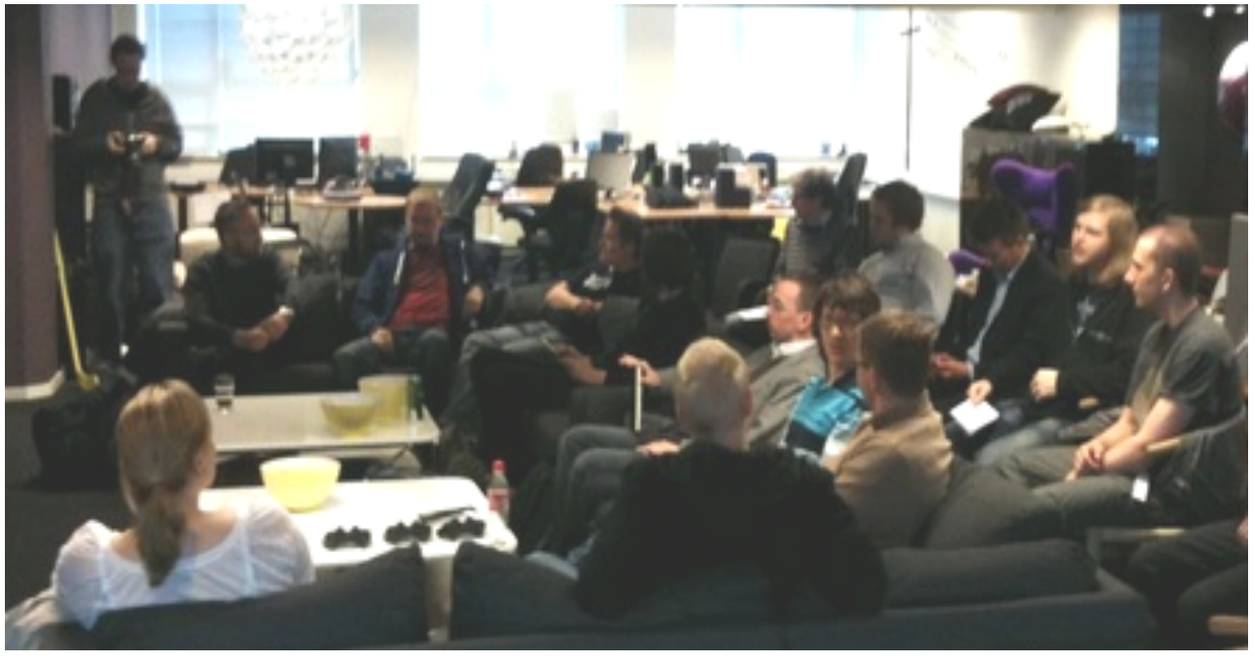



Why do we do Open Source?

- Open Source is usually cheaper for the client.
  - Same development cost.
  - No license costs (More money for value added).
- Open Source lets us utilize the work of awesome people like you.
- The business opportunity is massive.
  - Few competitors specialized in Open Source.
  - Often several competitors offering the same licensed solution and fighting over the client.

WordPress in Oslo

- WordCamp Oslo 2013 (probably in January)
- WordPress meetups each month



Why the community is important to us?

- More people talking WordPress to businesses paves the ground for higher market penetration for WordPress.
- The community is a great army of ambassadors.
- We can only do so much.
  - We hand of projects to other companies when we feel we are not the right vendor.
- The community is smarter than us
  - We stand on the shoulders of giants...
- Visibility in the community makes it easier to attract both clients and talent.

So how does this relate to plugins?

- If it is useful for us and our clients it is likely it could be useful for other developers.
- Releasing plugins is our way of paying back to the community.
- Some clients also requests us to release plugins.
  - Norwegian Government has paid for the development of three of our plugins.
- Good karma

Ryan Hellyer...

My plugin history

Pre 2012

- Made plugins for myself
- Made plugins that interested me

2012

- Make plugins that others request
- If we need it, presumably other consultants also need it ...

Extensibility

Development for developers, not bloggers.

Reordering posts

Commonly required feature which we previously customised into themes

godtlevert.no

Eksempelrett

Forside | Om tjenesten | Produkter | Bestill | Kontakt oss | Min side | Vilkår/garanti

Få matvarene levert en gang i uken med middagsoppskrifter laget av Ole Martin Alfsen.

Om tjenesten »

25% Rabatt

Nå får du 25% rabatt på første leveranse! Bestill i dag: 5-dagers kr 821,25 eller 3-dagers kr 596,25

Bestill »

På Original-menyen for uke 29

- Grilla laks med kesamsalat
- Spinatrisotto med tomat
- Svinekam med champignonsaus

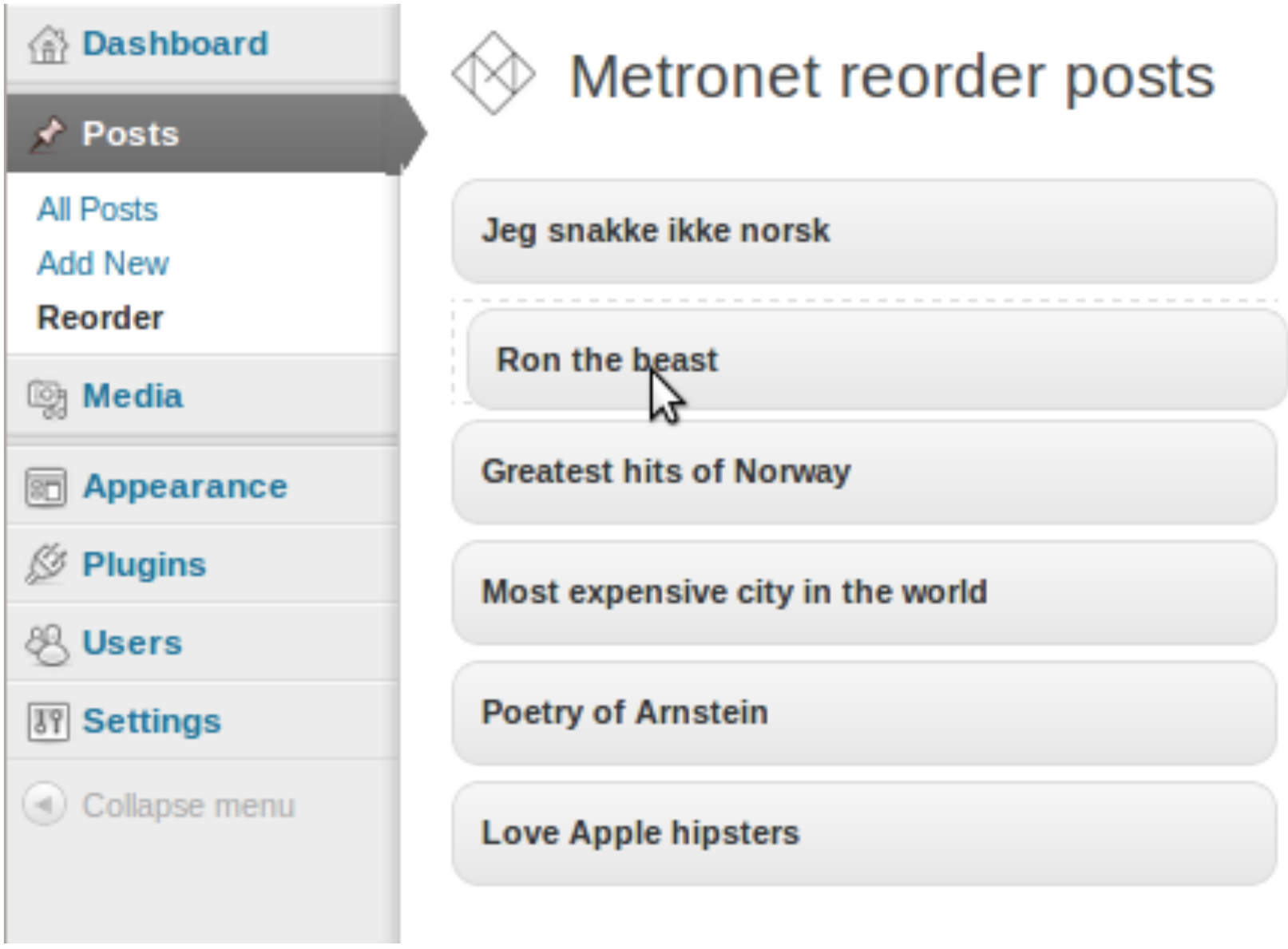
Se om vi leverer nær deg:

Ditt postnummer: Sjekk

Hvorfor velge Godtlevert:

communicate.no

Metronet Reorder Posts



Available from http://wordpress.org/extend/plugins/metronet-reorder-posts/

Happy Tables - Noel Tock

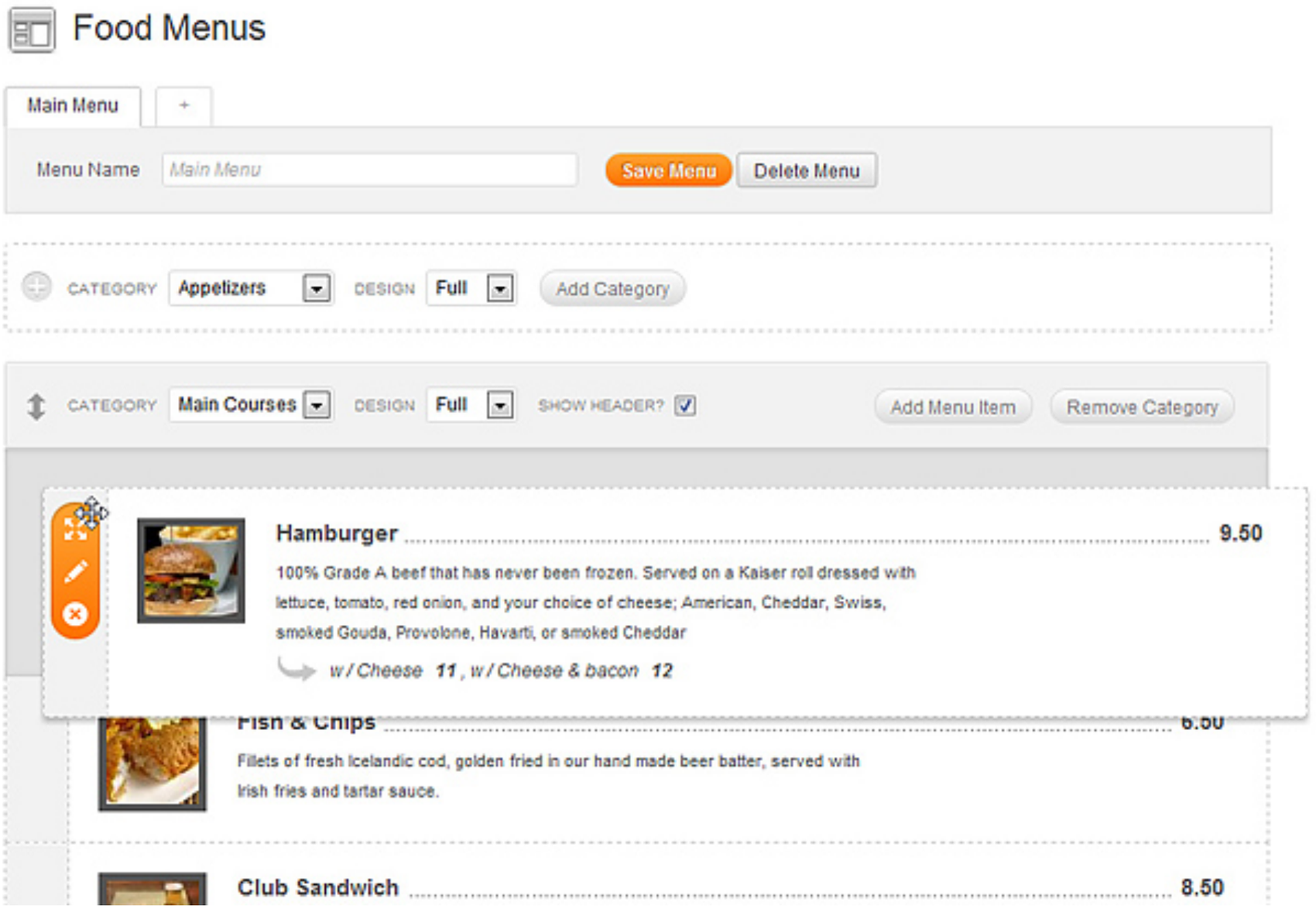


Image stolen from http://wcnl12.noeltock.com/

Metronet Reorder Posts

- Highly extensible
- Abstractable class
- Rons' hierarchical support
- Noel's features coming soon :)

Available from http://wordpress.org/extend/plugins/metronet-reorder-posts/

Comment Errors

Norwegian Government requested a fix for this

Comment Errors

Available at http://wordpress.org/extend/plugins/comment-errors/

Comment Errors

lpstenu
@lpstenu

Following

Some days I see a plugin and wonder 'WTH?' other days I go 'Oh! Me wants!' Today @ryanhellyer made a cool one :D

Reply Retweeted Favorite

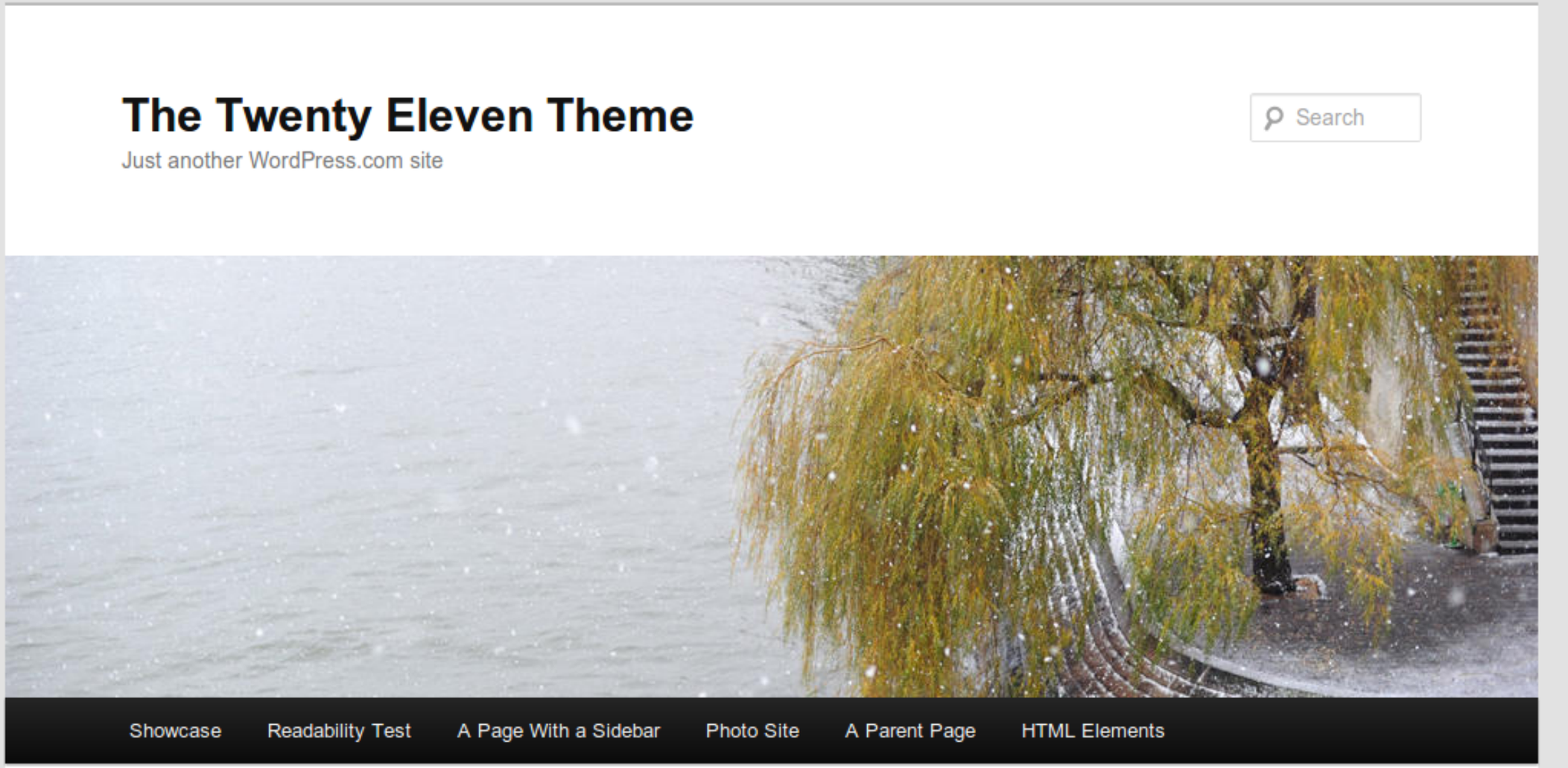
Available at http://wordpress.org/extend/plugins/comment-errors/

Delete Delete Site

Cients deleting their own site = BAD!

Metronet

Unique Headers

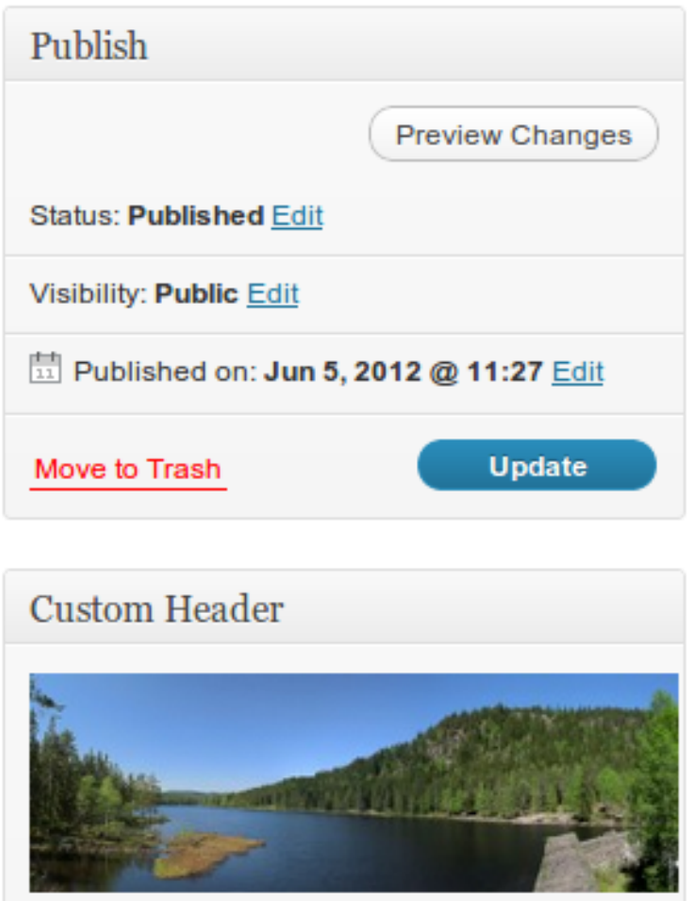


How to add unique headers for different pages?

Unique Headers

http://blogg.regjeringen.no/framtidensbarnehage/

Unique Headers



Available from http://wordpress.org/extend/plugins/unique-headers/

Custom registration and login system

Commonly required feature on complex sites

1881.no/drommer

1881.no | Logg på med Facebook | Logg på | Registrer

Opplysningen® 1881

La oss oppfylle din drøm

8364 DRØMMER | 31125 DELTAR | 44319 STEMMER

Liker 18K

Velkommen til 1881 Drømmer

Konkurransen er nå avsluttet. Takk til alle som deltok med drømmer, deling og stemmegivning.

Klikk her for å lese om alle våre drømmevinnere

Siste drømmer | Siste stemmer | Mest populære

Alle aldre | Begge kjønn | Alle steder | mai 2012

1. **Trond E Hansen**

Vi drømmer om å få bidra til sykehuset slik at egen musikkterapeut blir ansatt på A-Hus og at dette blir et permanent tilbud fremover

836 stemmer

836 denne måneden

Siste vinnere

Vi gratulerer våre siste vinnere

Henriette Frøyen

732 stemmer

Trond E Hansen

836 stemmer

Les mer her »

Drømmeskyen

Afrika Backstage barn beste Besøke bil Drew Elsker familie familien fattige ferie fly hjelpe Hoppe hus kjæresten Kjøre konsert Land livet London lyst mamma New Norge ny oppleve oss pappa penger Reise sin Spille syden synge Tur USA venninne

godtlevert.no

Eksempelrett

Forside | Om tjenesten | Produkter | Bestill | Kontakt oss | Min side | Vilkår/garanti

Få matvarene levert en gang i uken med middagsoppskrifter laget av Ole Martin Alfsen.

Om tjenesten »

25% Rabatt

Nå får du 25% rabatt på første leveranse! Bestill i dag: 5-dagers kr 821,25 eller 3-dagers kr 596,25

Bestill »

På Original-menyen for uke 29

- Grilla laks med kesamsalat
- Spinatrisotto med tomat
- Svinekam med champignonsaus

Se om vi leverer nær deg:

Ditt postnummer: Sjekk

Hvorfor velge Godtlevert:

Custom registration / login plugin

- Needs to:
  - be highly extensible
  - allow auto-login on registration
  - be highly customisable
  - Able to integrate with Facebook, Twitter, Google logins etc.

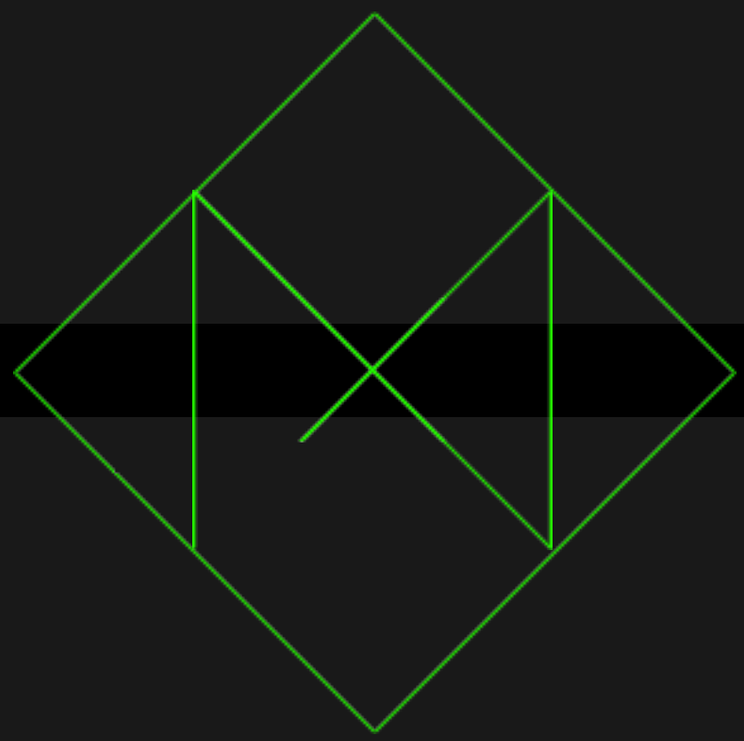
Custom registration / login plugin

- Flawed approach
- Outsmarting self
- Plugin should only contain logic, minimal markup or styling
- Need templating layer
- Watch this space :)

Multi-lingual plugins ..... brutal database queries

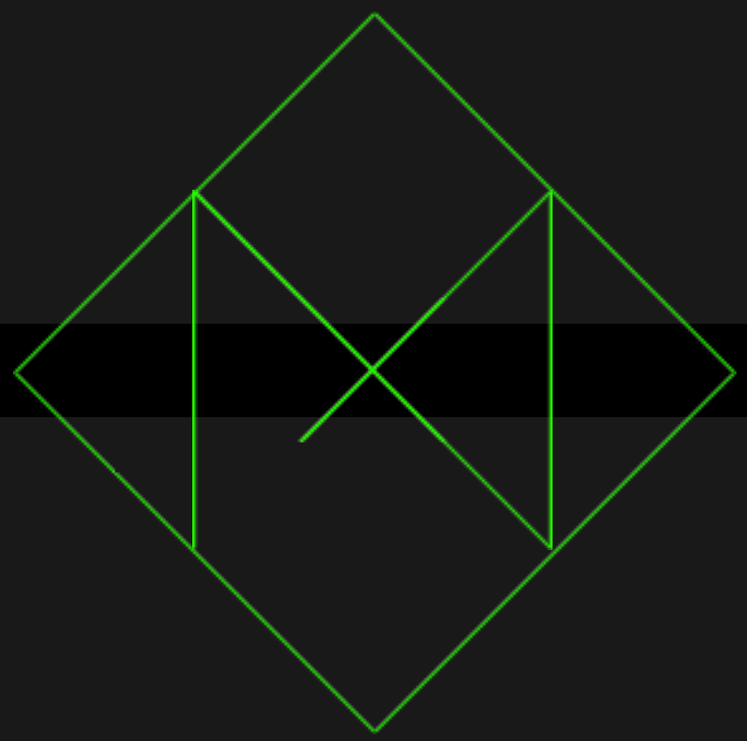
Watch this space :)

Come work for Metronet!



http://metronet.no/jobb

Thanks for listening



http://metronet.no/

http://arnsteinlarsen.no/
@arnsteinlarsen

http://ryanhellyer.net/
http://pixopoint.com/
@ryanhellyer